



Quick Reference Guide

	One Stop Automation	One Stop Order Processing	Printing Address Labels	Online Address Lookup	Product Mash	Profit & Pricing Tool	Catalog Maintenance Tools
Process orders faster	Red	Purple	Grey	Black			
Automatically download orders	Red						
Automated/Improved Stock Control	Red						
Run Actinic unattended	Red						
Process more than 1 order at once (up to 10,000)	Red	Purple					
Correct errors in customer addresses	Red	Purple		Black			
Archive order details before deletion	Red	Purple					
Email order details to a 3rd party	Red	Purple					
Email specific customers	Red	Purple					
Process Actinic Orders from 2 or more PCs		Purple					
Create mailing labels			Grey				
Print a summary report of selected orders	Red	Purple				Yellow	
Print address label with invoice			Grey				
Guide customers through checkout faster				Black			Blue
Use customer and order enquiry system		Purple					
Access orders from anywhere on your network		Purple					
Advertise on Froogle, Kelkoo, GoogleBase, Amazon, Ebay, Shopzilla, PriceRunner and other shopping directories					Green		
Re-order products within catalog sections							Blue
Change how products are shown on the website							Blue
Use drop shipping	Red	Purple					
Send HTML emails	Red	Purple					
Use custom fields specific to your company (e.g. order tracking)		Purple					
Create custom reports		Purple					
Print customer details onto labels			Grey				
Improve internet search rankings					Green		
Change order colours (and add names)		Purple					
Export orders to file	Red	Purple					
Integrate orders into 3 rd party software	Red	Purple					
Amend customer details		Purple					
Analyse sales, VAT, etc.		Purple				Yellow	
Produce profit reports						Yellow	
Enter order costs		Purple				Yellow	
Monitor shipping costs		Purple				Yellow	
Import product prices						Yellow	
Spell check website							Blue
Replace words (or phrases) across entire website							Blue
Integrated with courier systems, e.g. Citylink, Business Link		Purple					Blue
Share stock levels between more than 1 Actinic site							Blue
Easily create and manage customer accounts		Purple					
Remove or mask credit card details		Purple					
Allow customers to track orders online		Purple					

Catalog Maintenance Tools include Catalog Sorting Tool, Spellchecker and Stock Link

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